



Fiona Raven
Graphic Design

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Client:
Date:
Book Title:

Book Quote: children's book (color, based on 24 pages)

Includes A full-color printed book cover at the size of your choice
A full-color dust jacket with front cover, spine, back cover and flaps
Full-color interior pages, all files in high-resolution digital format
Low-resolution JPG files of the front cover for email and Internet
Digital files uploaded to your printer
DVD shipped to you for your records and safekeeping

Services 2 – 3 rough sketches to start design process
Finalizing book cover and interior page design, creating templates
Layout and typesetting of all pages, book cover and dust jacket
Obtaining barcode for back cover

You provide All text in digital format (MS Word, WordPerfect, etc.)
All images in digital format (300 dpi, CMYK or grayscale, TIF files)
Name and contact information of your printer (to obtain specs)

| Service | Est. Time | Cost/Hr | Total | Fees | See breakdown at left | \$ 2,550 |
|----------------------------|-----------|---------|-----------------|------------------------|---|-----------------|
| Phone Calls and Emails | 4 | 60 | 240 | Expenses | Color cover proofs | 90 |
| Concept Develop & Design | 10 | 60 | 600 | | Mockup (based on 24 pages, color) | 75 |
| File Organization & Admin | 2 | 60 | 120 | | Bar code | 15 |
| Layout Cover & Dust Jacket | 7 | 60 | 420 | | DVD | 10 |
| Layout 24 Interior Pages | 8 | 60 | 480 | | 5% sales tax | 137 |
| Obtaining Proofs & Mockup | 3 | 60 | 180 | TOTAL ESTIMATE | | \$ 2,877 |
| Corrections | 5 | 60 | 300 | Possible Extras | Colored or printed endsheets | 120/180 |
| Pre-Press Approvals | 1.5 | 60 | 90 | | Placement of each image | 10 |
| Packaging for Printer | 2 | 60 | 120 | | Production schedule | 60 |
| Estimated Fees | | | \$ 2,550 | Note | Quote based on 24 pages and images. Price will vary with number of pages and images. Email me for a detailed quote on <i>your</i> book. | |

Please note: This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

Client Approval: _____ **Date:** _____