



**Fiona Raven**  
Graphic Design

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Client:  
Date:  
Book Title:

**Book Interior Pages Quote: based on 224 pages and a complex layout with images (illustrated fiction or nonfiction, coffee table books, 100 images, full color)**

- Includes** All interior pages at the page size of your choice (full color)  
A trimmed and bound mockup for your final approval  
All files in high-resolution digital format  
Digital files uploaded to your printer  
DVD shipped to you for your records and safekeeping
- Services** 2 – 3 interior page designs to start design process  
Finalizing interior page design and creating template  
Layout and typesetting of all pages, placement and sizing of images
- You provide** All text in digital format (MS Word, WordPerfect, etc.)  
All images in digital format (300 dpi, CMYK or grayscale, TIF files)  
Name and contact information of your printer (to obtain specs)

Service	Est. Time	Cost/Hr	Total	Fees	See breakdown at left	\$ 5,620
Phone Calls and Emails	4.5	60	270	<b>Expenses</b>	Mockup (based on 224 B&W pages)	40
Concept Develop & Design	9.5	60	570		DVD	10
File Organization & Admin	2	60	120		5% sales tax	284
Layout of 224 Pages	40	60	2400		<b>TOTAL ESTIMATE</b>	<b>\$ 5,954</b>
Placement of 100 Images @ \$10 each			1000	<b>Possible</b>	Placement of each image	10
Obtaining Mockup	2.5	60	150	<b>Extras</b>	Typesetting each chart or table	60
Corrections	15	60	900		Production schedule	60
Pre-Press Approvals	1.5	60	90		Color mockup, approx per page	1
Packaging for Printer	2	60	120		Courier service or express post	
<b>Estimated Fees</b>			<b>\$ 5,620</b>	<b>Note</b>	Quote based on 224 pages and 100 images. Price will vary with number of pages and images. Email me for a detailed quote on <i>your</i> book.	

**Please note:** This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

**To begin:** Please sign and date your approval of this quote, and fax to 604-731-1151. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

**Client Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_